

Quality in IP

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Why do it?

- Jobs unknown 10 years ago:
 - Online Community Manager/ Social Media Strategist
 - SEO Specialist
 - Mystery Guest
 - Carbon Emissions Expert
 - Cloud Engineer
 - Trend Analyser
- 5.500 patent applications per day
- 62% of generation in TE
- Worldwide: 4,1M mobile students (ERA: \approx 250k (6%))

Lifelong Learning Program

- LLP - exchange, cooperation and mobility to:
 - Advanced knowledge-based society
 - Sustainable economic development
 - More and better jobs
 - Greater social cohesion
 - Protection of environment
- Erasmus is dedicated to tertiary education and training:
 - European Area of Higher Education;
 - Reinforce TE contribution to the process of innovation.

Erasmus operational objectives

- ↑ volume and quality of mobility;
- ↑ volume and quality of cooperation;
- ↑ transparency and compatibility;
- ↑ volume and quality of HE-enterprises cooperation;
- → innovative development and transfer;
- → ICT-based innovations.

Erasmus 4 All

- 2014 - 2020
- Key ingredients:
 - Learning Mobility
 - Cooperation projects
 - Policy support
- Targets:
 - 2,2 M mobile students
 - 20.000 strategic partnerships
- Proposed budget: 19.000.000.000 €

Intensive programs

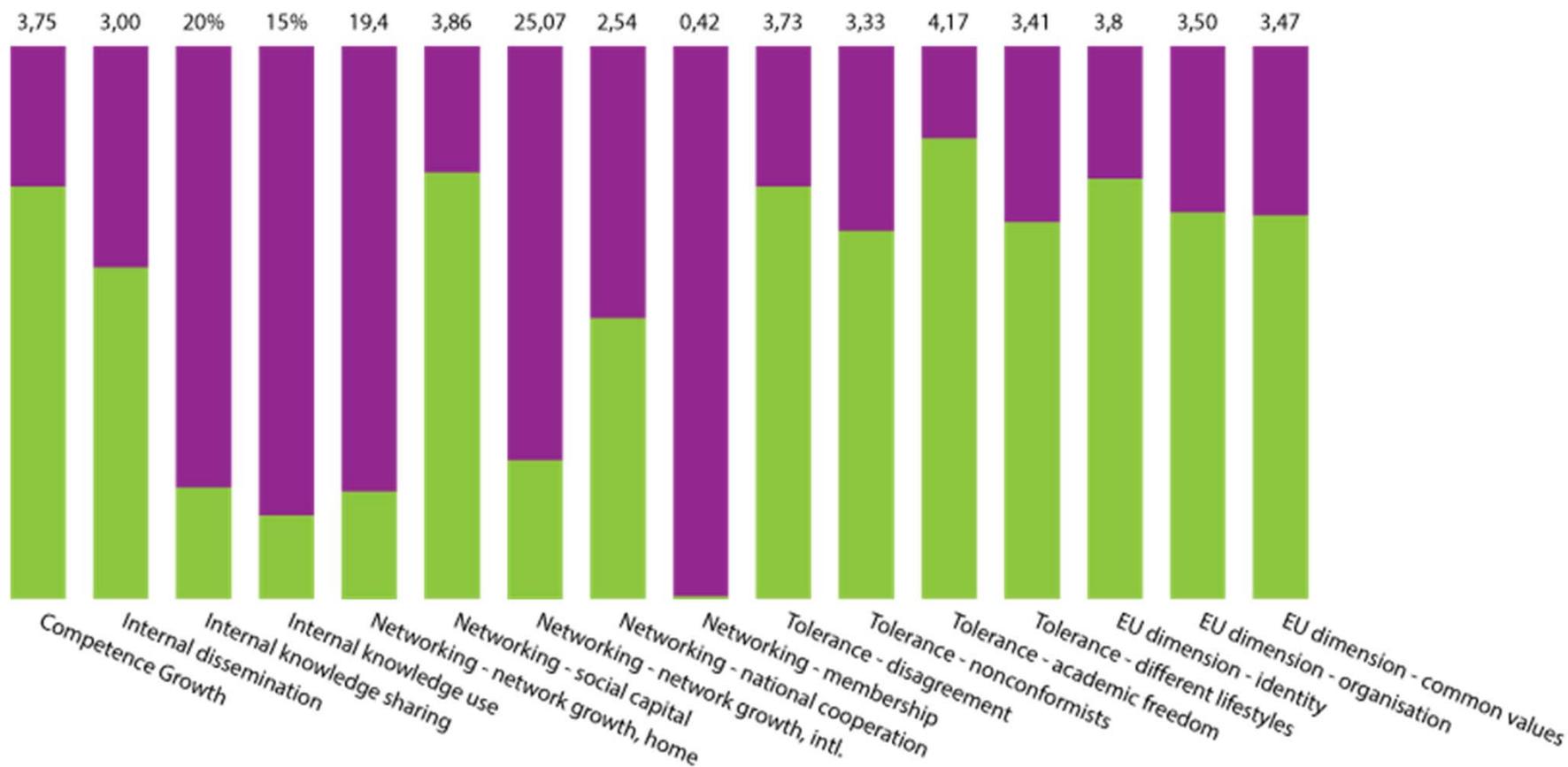
Short and intensive study programs in international environment in order to:

- work on specialised topics otherwise not possible;
- offer multinational experience for participants;
- enable expert knowledge exchange;
- enable testing of new teaching methods.

Possible uses of IP projects

- Content testing
- Content creation
- Method testing
- Networking
- Added value content
- Exchange of information
- Changing geographical scope

How good we at it?



Evaluation, continued?

	Average	International	Share of intl.
New contacts	12,5	7,8	62%
Not realised cooperation	2	0	0%
Information exchange	7,64	5,5	72%
Latent projects	5,45	3,9	72%
Manifested projects	6,6	5	76%

IPs in Finland

- Contribution towards:
 - Support of the HEI strategy
 - internationalisation
 - impossible topics
 - work experience for students
 - exchange of knowledge
 - development and test of new approaches
 - strengthening of cooperation

What is quality

- Quality = the degree of excellence of something, general excellence of standard or level. (1)
- ISO 8402-1986: Quality is the totality of features and characteristics of a product or service that bears its ability to satisfy stated or implied needs. (2)
- Project quality? (3)

Elements of quality in IP (FI)

1. Good partners
2. Organisational integration
3. Useful topic
4. Commitment
5. Flow of information
6. Division of responsibility
7. Program planning
8. Physical surroundings

Questions

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